









FIN BANKING ON EMERGING MARKETS FORUM 2023

EUROKNOWLEDGE AWARD RECEPTION

THEME: Unlocking Emerging Market Opportunities

DATE: 10th October, 2023

LOCATION: Hotel Kenzi Club Agdal Medina, Zone de l'Agdal,

Boulevard Mohammed VI Marrakech-40000, Morocco.

www.finmagazine.com

OPENING REMARKS

Ladies and gentlemen, distinguished guests, and esteemed participants,

A warm and enthusiastic welcome to each and every one of you as we gather here today for a remarkable occasion – a forum dedicated to unlocking the boundless opportunities within emerging markets. This unique gathering unites influential figures from the financial and banking sectors, esteemed personalities, leaders of industries, distinguished government officials, policy makers, and foremost experts and entrepreneurs in the realms of banking, finance, and fintech. Together, we embark on a journey to explore, understand, and seize the immense potential that lies within these markets.

In today's ever-evolving global investment landscape, emerging markets have emerged as beacons of opportunity, drawing increasing attention. They are the key to unlocking new horizons for growth and diversification in the world of investments.

Our mission throughout this event is to immerse ourselves in the realm of emerging markets: their pivotal role in the global investment arena, strategies for assessing and incorporating them into your investment portfolio, and, most importantly, the art of unlocking the countless opportunities they hold.

Understanding Emerging Markets

Emerging markets signify economies in transition, moving from underdeveloped to more advanced stages. They are dynamic and brimming with potential, found predominantly in regions such as Asia, Latin America, Africa, and the Middle East.

Unlocking Emerging Markets: A Crucial Global Imperative

Emerging markets play a pivotal role in the global investment arena. As mature markets in developed economies reach saturation, the need to diversify and seek new avenues for growth becomes increasingly apparent. Emerging markets are the keys to unlocking these new opportunities.,

Strategies for Unlocking Emerging Market Opportunities

Investors approaching emerging markets must do so with a strategic mindset and a readiness to unlock the potential they hold.

Emerging markets hold a treasure trove of untapped potential for savvy investors. They are the gateways to a world of opportunities waiting to be unlocked. While they promise exhilarating growth prospects, they also present unique challenges that require thoughtful consideration. By crafting well-researched and diversified strategies, coupled with a long-term perspective, investors can unlock the rewards hidden within these dynamic economies.

In summary, the theme of our forum today resonates deeply with the essence of emerging markets – they are the keys to unlocking unparalleled opportunities for growth and diversification. Those who invest the time to comprehend the distinctive attributes of these economies, evaluate associated risks, and implement effective strategies stand poised to reap the rewards of pioneering the exciting realm of global investments.

We also encourage collaboration with local partners who possess an in-depth understanding of these markets, as this can offer invaluable insights and help maximize your success in unlocking the vast opportunities they present.

Once again, I am honored to have all of you join us today, both in person and virtually. I trust that you will find today's forum both enlightening and empowering as we collectively embark on this journey to unlock the boundless opportunities within emerging markets.

Thank you for being a part of this momentous gathering.

AGENDA

KEY PLAYERS AND SPEAKERS AT THE EVENT



Dr. lyabo MashaDirector, Intergovernmental
Group of Twenty-Four on
International Monetary Affairs
and Development (G-24)

Dr. Iyabo Masha is the Director of the Intergovernmental Group of Twenty-Four on International Monetary Affairs and Development (G-24). From 2019-2022, she was a member of Nigeria's 8 – person Presidential Economic Advisory Council, which directly advises the President on economic policy. In that role, she provided leadership to the Council's work on global economic spillovers, financial and capital markets and sustainable development policies.

Prior to that, she worked on a range of countries at the International Monetary Fund (IMF) negotiating IMF lending programs and developing non-program policies for emerging market and low-income economies in Africa and Asia. She also served as IMF Resident Representative

for Sierra Leone. Dr. Masha joined IMF from the Central Bank of Nigeria in 2003, following a career focused on monetary policy and operations, reserve management, and research.

Her research focus are macroeconomic and systemic risks, monetary and financial stability, debt sustainability, trade, regional integration, and the long-run growth. She has authored and contributed to several publications, and she speaks regularly to diverse audiences on topical issues. She holds a Ph.D. in Economics from the American University, Washington DC.

Dr. Masha is also a member of the Task Force on Climate, Development and the IMF



Mr. Erivaldo Gomes Executive Director, World Bank

He is a Brazil national, is the World Bank Group Executive Director representing Brazil, Colombia, Dominican Republic, Ecuador, Haiti, Panama, Philippines, Suriname and Trinidad and Tobago, since May 2022.

Prior to joining the World Bank Board of Executive Directors, Mr. Gomes was Secretary for International Economic Affairs in the Ministry of Economy (2019-2022). Earlier, he held senior positions in the Brazilian Ministry of Finance, including **Deputy Secretary** for Economic and **Financial Institutions** and International Cooperation; Deputy Undersecretary for International Trade: **General Coordinator** for Trade Policy and Trade Integration; Head of Division for **MERCOSUR** and Trade Negotiations (1998-2018). Mr. Gomes led the Brazilian Country Platform (COFIEX) for development finance projects with IADB, BID Invest, WB, IFC, NDB, **CAF and FONPLATA** (2019-2022).

Mr. Gomes has over twenty years of experience in international economic cooperation and multilateral negotiations. He currently serves as Chairman to the Budget Committee (BC).



Hon. Bak
Barnaba Chol
Honourable Minister of
Finance and Planning,
South Sudan

Dr. Bak Barnaba Chol is a Financial Economist, an assistant Professor and a **Business Consultant.he** holds an MBA and a **Doctorate in Business** Administration from the University of Buckingham and United States **International University** respectifly. For over ten years in financial industry Bak, is an expert in finance and banking in both South Sudan and East African region. He has published in both fields widely.



Hon. Wale Edun Honourable Minister of Finance and Coordinating Minister of the Economy, Nigeria

Known popularly as Wale Edun, his pedigree dates back more than four decades. He has career experience that spans merchant banking, corporate finance, economics and international finance at national and international levels. He is an economist, with both first and Master's Degrees in Economics, from the University of London and the University of Sussex, England.

Edun worked at Chase Merchant Bank as the Head of Treasury and then as Deputy Head of Corporate Finance. These positions put him in charge of the bank's Treasury and Money Market activities. He was responsible for the Capital Market and Financial Advisory operations and had to represent several local subsidiaries and affiliates of

major multinational companies.

In September 1986, Wale Edun ioined the World Bank/IFC in Washington DC, USA through the elite Young Professionals program in September 1986, allowing him to further broaden his international experience. He worked on economic and financial packages for some countries in Latin America and the Caribbean, including the Dominican Republic and Trinidad as well as Indonesia and India in the Far East.

Three years later, in 1989, he returned to Nigeria as Co-Founder and Executive Director of Investment Banking & Trust Company Limited (now Stanbic IBTC Plc). Wale Edun also sits on the Board of several other companies.

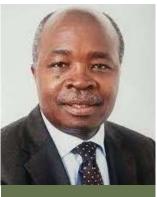
In 1999, the then Lagos State Governor, Senator Bola Ahmed Tinubu (who is now President of Nigeria) appointed Wale Edun as Honourable Commissioner for Finance in Lagos State. He held this office for a total of eight years.



Hon. Vera Daves Honour Minister of Finance, Angola

Mrs. Vera Esperança dos Santos Daves de Sousa is the first woman to be appointed as Minister of Finance in Angola. Until the date of her appointment she was Secretary of State for Finance and Treasury.

She has worked as finance technician at Sonangol ESSA, Director of the **Products and Research** Office in Banco PrivadoAtlântico, Lecturer of Financial Markets at the **Executive MBA** promoted by the **Catholic Business** School Alliance, Lecturer of Public Finance and Economic Integration at UCAN - Business School. From 2014 to 2016 she was the Executive Director of the Capital **Market Commission** and from September 2016 to October 2017 she was Chairman of the Capital Market Commission



H.E Situmbeko Musokotwane Honourable Minister of Finance, Zambia

Dr. Situmbeko Musokotwane is the current Minister of Finance and National Planning for the Republic of Zambia, a position he has held since August, 2021. He holds a Bachelor of Arts Degree in Economics from the University of Zambia, a Master of Arts in **Monetary Economics** from the University of Dar-Es-Salaam and a Doctorate in **Monetary Economics** from the University of Konstanz, Germany.

In his current portfolio as Minister of Finance and National Planning, he has been at the forefront of spearheading Zambia's economic transformation agenda. The transformation agenda has prioritised devolution of resources to local districts around the country to enable development is taken to all provinces of Zambia. The agenda

has also included fiscal, institutional and legal reforms as well as efforts to stimulate economic recovery.

In September, 2021, he assumed the presidency for the East and Southern Africa **Anti-Money Laundering** Group (ESAAMLG), a position he will hold until September, 2022. In November/ December, 2021, he successfully led discussions for Zambia to reach a Staff Level Agreement with the **International Monetary** Fund (IMF) under the Fund's Extended Credit Facility. This Facility envisages the provision of financial support amounting to US\$1.4 billion.

Between 1995 and 2011, Dr. Musokotwane served in various Government institutions such as the Bank of Zambia where he held senior positions including advisor to the Bank Governor, Director for Economics, Director for Financial Markets and Deputy Governor. While at the Bank of Zambia, he facilitated the re-introduction of Treasury Bills and Government securities auctions in Zambia. along with the introduction of Open Market Operations.

He is the
Chairperson for
Economy and Finance
Affairs in the ruling
United Party for
National Development.



H.E Laila Rahhal El Atfani Founder & President Business Gate & the Global President of CEC, Dubai UAE

She is Owner of zamzam service in Bremen Germany Co founder and partner GM of Maca

partner GM of Macan FUEL and petroleum product trading

Co-founder & Partner of Toscano General Trading LLC, Strategic Partner with Safeer corporate Services Provider LLC, President of Econmic Platform, Head of african affaires and Zone Director and Representative office in Africa and Middle East for the chamber of commerce Brazilian African Moroccan www.ccamb.org

Vice Chair Global
Chamber Business
Leaders, President
Global Entrepreneurs
Commonwealth
entrepreneurs CLUB
London - UK
Vice President
& founder
of REFAI organization
in Switzerland
(NGO non profit

Special Advisor to

the President of the

organization)

Arab African Council for Integration and Development / AACID Director of International diplomatic Relationship AACID (NGO) Head of Protocol

Head of Protoco and Diplomacy WPC Indunisia

Director of international Diplomacy Relation ISEF Holding Switzerland

Head of diplomacy and protocol of WPC Works peace

committees organization NGO International Ambasador

FAAVM canadien (NGO non profit organization)

Vice President of the voice Magazine, Vice-President of Diva Production company in USA

Secretary General of the Asian countries of the Union of Arab intellectuals

General Ambasador of IPSHD International Parlemt for scientists of Human Development ngo, Director Program of Youthgetherusa

President youth empowerment & women's empowerment Open NGO Usa



Dr. Olayemi Cardoso Governor of the Central Bank of Nigeria

Mr Olayemi Cardoso, the former chairman of Citibank Nigeria, is a distinguished leader in the financial and development sectors with over 30 years' experience in the private, public and notfor-profit organisations. With diverse corporate governance experience, Mr Cardoso has also sat on the boards of Nigerian subsidiaries of Texaco and Chevron and chaired the board of EFInA, a financial sector development organisation supported by the Bill and Melinda Gates foundation.

Mr Cardoso served in government as the first Commissioner for Economic Planning and Budget for Lagos State, where he championed the financial reform process which led to the state's development of independent tax revenues.

In his capacity as a consultant and

policy expert, Yemi has advised and collaborated with major international development organisations including the World Bank, Ford Foundation, UN Habitat, World Health Organization and the Swedish Development Foundation.

Mr Cardoso started his banking career with Citibank where he eventually rose to the position of Vice President leaving to co-found Citizens International Bank where he was an Executive Director for eight years

He is the recipient of several awards including an honorary Doctorate Degree in Business Administration from Aston University, his alma mater, and the Global Distinguished Alumni award from Citi.

Mr Cardoso obtained a Masters in Public Administration from Harvard Kennedy School where he was a Mason Fellow



Mr. Amine Bensaid President Al Akhawayn University in Ifrane

Mr. Amine Bensaid is President of the Al Akahwayn University in Ifrane (Morocco). Since 2017, he chairs the board of the Moroccan-American Commission for Educational and Cultural Exchange, which handles the Fullbright program in Morocco.

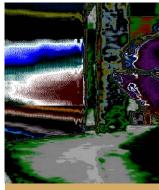
He was a member of the editorial board of IEEE Transactions for Systems, Man & Cybernetics, a scientific journal specializing in artificial intelligence and intelligent systems. He served as quality insurance expert for UNPD and UNESCO for several years



Angelle Kwembo President/CEO Believe in Africa Group

I am an internationally trained lawyer, with good understanding of the U.S. energy, agriculture, trade, technology, gender and foreign policies, as well emerging economies and Africa. My seven years of Capitol Hill's experience in its core historical decision-making process, at a time when the world is facing serious financial, political, and economic shifts, equipped me with the skills that are needed to effectively advise global economic and political leaders and lead a team in a high speed and high-pressure environment.

I have significant experience in diplomatic, international trade, legislative affairs, and government relations areas. My understanding of the U.S. regulations and legislative process combined with my work experience in Europe and Africa, demonstrated the ability to manage complex initiatives, multiple responsibilities, and tight deadlines, through eight years running an international consultancy, non-forprofit organization, and hosting high-level conferences in the U.S. and abroad, give me the skills that are needed to effectively build collaborative relationships and alliances to develop policies that would support business objectives.



Thomas Venon Executive Director, Centre for Development Finance Studies, Stockholm

Thomas Venon, Executive Director, Centre for Development Finance Studies, Stockholm

At the CDFS, Thomas conducts applied research and technical advisory work in the field of development finance. He is a partner at Eighteen East Capital and is currently acting as head of product development for the UK Government's FCDO flagship MOBILIST programme. He accumulated 24 years of experience in asset management and investment banking. He was for example head of institutional business at African Alliance, a director at S&P Fund Research, and held senior positions at Royal Bank of Scotland and ABN Amro. He holds an MBA from the University of Cape Town and a Master's in Applied Finance from the University of Melbourne.



Kate Sovdagari

Kate Sovdagari is a versatile professional with a strong educational background and a diverse career spanning the fields of computer science and Media marketing. She earned her Bachelor's and Master's degrees from top European universities, equipping her with a solid foundation in these disciplines.

With over 7 years of experience in computer science, Kate established herself as a skilled and adaptable professional in the technology sector. Her journey, however, took an exciting turn when she decided to explore new opportunities in Media marketing and Business development. This transition showcased her ability to master new skills and seamlessly adapt to different fields.

Kate Sovdagari's work philosophy is grounded in innovation, quality, and discipline. These principles have been the driving force behind her success in all her endeavors. She believes in the power of innovation to fuel growth and competitiveness, and she consistently upholds high standards of quality and discipline to ensure consistent and reliable outcomes.

In recent years, Kate has been at the forefront of creating and exploring new avenues for business development. Working in worldwide known Media Companies such as reuters and Sinhua news agency. She recognizes that Media marketing is a key factor in shaping the success of any venture, and she leverages her expertise to drive growth and build brand presence.

As a forwardthinking professional, Kate Sovdagari continues to make her mark in both the worlds of technology and Media marketing and combining her skills for best results in curentpossition and Editor for fIN Magazine. Her dedication to excellence and her ability to navigate diverse industries exemplify her commitment to personal and professional growth



Mr. FadiKhadra

Mr. FadiKhadra is a seasoned professional with an impressive track record in the field of investment and business development. With a career spanning more than two decades, Fadi has held various key roles, each contributing to his extensive experience and financial expertise.

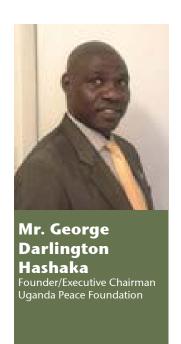
Throughout his career, Fadi has proven his dedication to continuous growth and leadership, holding positions such as Investment Specialist, Account Executive, Regional **Business Development** Manager, Divisional Guidance Manager. and Team Leader. His relentless pursuit of knowledge and financial acumen has paved the way for his ascent to leadership roles of greater responsibility.

FadiKhadra's professional journey has taken him through some of the most prominent organizations in the IT industry within the Gulf Cooperation Council (GCC) region.

His leadership has been instrumental in driving strategic business development initiatives for over 20 years, resulting in strengthened client relationships and successful change and program management.

One of Fadi's distinguishing attributes is his exceptional communication skills, which he leverages to navigate intricate details and complexities within the industry. His ability to effectively convey ideas and concepts has earned him the trust and admiration of both clients and peers alike.

As a dynamic and influential figure in the GCC IT industry, Mr. FadiKhadra continues to be a driving force behind the success of high-performing teams and the growth of businesses under his purview.



I retired from the National Resistance Army(NRA) now Uganda People's Defence Forces(UPDF) in 1994.Thereafter I did research on the root causes of conflicts and insecurity in Uganda and the rest of the world. The upshot of the research revealed poverty coupled with unemployment and other social ills to be causes of conflicts and insecurity.

The research led to the genesis of Uganda Peace Foundation, a non governmental organization I founded to address the causes of conflicts/insecurity. I am the Founder **Executive Chairman** of the organization. I have been nominated for a honorary doctorates degree by the Commonwealth University and London Graduate School, also by Greenfield Executive Education. African Institute for Public Administration(AIPA) based in Ghana. and London Bridge **Business School in** United Kingdom. I do participate in a few platforms of civil society organizations to engage the G7,G20,and world leaders on issues affecting humanity, such as poverty, unemployment, global health, climate change, peace and security, food security, etc.



Paulo Gomes Chairman at Orango Investment Corporation

Paulo Gomes brings over 30 years of distinguished experience to the fields of public and private sectors, with a steadfast commitment to advancing sustainable development across Africa. He currently holds pivotal positions, including Chairman of Orango Investment Corporation and Chairman of the Advisory Board for the Africa South East Asia Chamber of Commerce (ASEACC). He is also a Co-Founder of New African Capital Partners (NCAP) and has been an instrumental figure in various other influential roles.

As a former
Executive Director at
the World Bank, Paulo
championed regional
integration and private
sector growth, leaving
an indelible mark on
critical projects. His
legacy includes forging
strategic partnerships
and securing funding
for transformative
initiatives.

In the private sector, he founded Constelor Investment Holdings, an organization that delivers strategic advisory services to global enterprises. Paulo has played a pivotal role in fostering economic growth across Africa through impactful collaborations with major corporations.

Currently serving as a Distinguished Visiting Fellow for the NTU – SBF Centre for African Studies, Paulo continues to shape Africa's future. He holds an MPA from Harvard University and a BA in Economics and International Trade from Sciences Po and ILERI.

Paulo remains unwavering in his commitment to crafting a brighter and more prosperous future for Africa. He calls upon all African leaders, entrepreneurs, and visionaries to unite in this endeavor, emphasizing that together, they can realize Africa's full potential.



Founder & CTO, Nalida Power

With Business
Management
expertise, Noureddine
is experienced in
all aspects of New
Tech & Business
Services lifecycle,
having led consulting,
innovation & business
development projects
with successful
results and customer
satisfaction focus.

Noureddine is a proven, goal oriented leader, having managed many diverse, multi-disciplinary, international teams in complex and high pressure environments, he has an eye for innovation, as well as a love for the detail

Specialties: General Management, Account Management, Business Development, People Management, Cloud Computing, Governance Models. Business Alignment, Strategic Project/ Program Management, Risk Management, Best Practices Frameworks, Knowledge Management, Skills & Capabilities Management.



Badia Bitar CEO Palais El Miria, President AFEM Marrakech-Safi

A woman activist, who does not forget the women's cause and makes it a daily commitment correlated with her multiple responsibilities. With a scientific baccalaureate in her pocket, she flew to France to obtain a degree in entrepreneurship and management at the Ecole de DELME. She began her career as a practical work assistant in the Laboratory of the Faculty of Sciences Semlalia in Marrakech, then as a teacher of practical work in biology. In 1986, she began her adventure in the world of haute couture by managing a workshop until 2006.

Working in the family is a legacy that the activist Badia Baitar endures, sacralizes, and why she joins her brother to contribute to the development and transformation of the laboratory "Ircos Morocco" into a dermo-cosmetological company. In 2005, she

nevertheless launched her own brand before launching her company specializing in the packaging of cosmetic products.

Her commitment to Moroccan youth and the women's cause for gender equality, will earn her unfailing support from local actors, and which will place her in 2017 at the helm of the Regional Association Marrakech-Safi, then first vicepresident of the CGEM Marrakech-Safi.

Badia Bitar is also vice-president of the board of the Federation of Handicraft Enterprises (FEA), president of the Association of Women Business Leaders (AFEM) Marrakech-Safi section and vice-president of AFEM in charge of regions.

A career as rich as that of Badiaa Bitar is an inspiration for young Moroccan women.

H.E. Mrs
Olayinka Fayomi
Chairperson, Foreign
Investment Network (FIN)

Olayinka Fayomi is an investment consultant and the chairperson of Foreign Investment Network (FIN), a UK-based publishing and Oil & Gas consulting firm. At FIN, she consults for top Oil and Gas companies in Nigeria and oversees mergers and acquisitions in the sector. Additionally, her firm produces FIN Magazine, published in English, Chinese, and French.

She holds an MBA and a BSc [Hons] in economics and is a fellow of the Institute of Chartered Economists. Olayinka's work has garnered recognition, earning her awards such as 'Most Dynamic Nigerian Female in Diaspora' from the Financial Standard Newspaper and 'Global Women Champion for Leadership in Business and Entrepreneurship in America' from GC4W.

Olayinka is a proactive global business organizer, facilitating investment and business events worldwide, with a focus on promoting investments in Africa. She has been a prominent resource person at over 60 international conferences and seminars.

She was appointed a member of the Governing body of Brent Council in London, United Kingdom, in 2005 and is known for promoting Africa as the "African Lions," generating global attention and debate.

Olayinka has also founded several impactful initiatives, including the Nigeria Diaspora Investment Network and the African Youth & Women Empowerment Network, dedicated to capacity building, entrepreneurship, and empowerment of youth and women in Africa.

Married to
Ambassador Akin
Fayomi, Olayinka
has served in various
countries, including
France, Monaco,
China, South Korea,
and London.

Sample CEO

Highlights From Banking On Emerging Market Forum Summit 2022













FIN PAST EVENTS



Mr James Smith, Chairman Shell, Dr Mrs Ngozi Okonjo Iweala, Former MD World Bank, Mayor of Kessington and Mrs Yinka Fayomi in London at the flN award event, 2004



H.E. Dr Rilwanu Lukman, former OPEC Secretary General, Posthumou FIN Award Nominee, with H.E. Abdalla Salem El-Badri, OPEC Secretary General (2013) Vienna, Austria





Ceremony, K 2022





Brussels , 2004, Chief Audu Ogbe, Minister of Agriculture, Nigeria, Chairman flN, Mrs Yinka Fayomi and others

FOR PARTNERSHIPS AND AWARDS NOMINATIONS

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