

# AFRICA FREE TRADE ZONE EXHIBITION AND CONFERENCE

POWERED BY NIGERIA EXPORT  
PROCESSING ZONE AUTHORITY (**NEPZA**)

IN PARTNERSHIP WITH  
**FOREIGN INVESTMENT NETWORK (FIN), UK**

**DATE:**

**VENUE: ABUJA NIGERIA**



NIGERIA EXPORT  
PROCESSING  
ZONES AUTHORITY



**WORLD BANK**



**NACCIMA**

Nigerian Association Of Chambers  
Of Commerce, Industry, Mines, And Agriculture



**T**he **Africa Free -Trade Zones Exhibition & Conference** serves as a melting pot of ideas, a hub for networking, and a platform to showcase the best that the world has to offer in terms of products, services, and technologies. This exhibition stands as a testament to the unwavering commitment of FIN to foster global partnerships and drive economic growth.

Over the next few days, FIN promises to showcase an exceptional array of businesses, entrepreneurs, and visionaries from diverse industries, all coming together to share their expertise and forge mutually beneficial collaborations. Our goal is to break down barriers and create an environment that encourages open dialogue and fruitful engagements, with the aim of promoting sustainable development and progress.

Throughout this event, attendees will have the opportunity to explore cutting-edge innovations, discover emerging markets, and uncover new investment opportunities. Be prepared to be inspired by the success stories of those who have triumphed in the realm of international trade and learn from their experiences.

In addition to the exhibition booths, we have carefully curated a series of seminars, workshops, and panel discussions led by industry experts. These sessions will delve into the latest trends, challenges, and opportunities in the global market, empowering all of us to navigate the ever-changing landscape of international trade successfully.

Furthermore, the **Africa Free -Trade Zones Exhibition & Conference** is more than just a business event; it is a celebration of cultural diversity and mutual understanding. Let us embrace this opportunity to build bridges across borders, strengthen diplomatic ties, and foster lasting friendships that will transcend boundaries.

As we embark on this incredible journey together, I encourage you all to make the most of this event. Engage, connect, and collaborate. Let your passion for progress and prosperity fuel the discussions and initiatives that will shape the future of global trade.

Thank you for being a part of this historic occasion. Let us collectively embark on this exciting expedition in the world of international trade at the **Africa Free -Trade Zones Exhibition & Conference**



## Why Invest in Africa

Africa is the most profitable region in the world. A report by the UN Conference on Trade and Development states that between 2006 and 2011, Africa had the highest rate of return on inflows of Foreign Direct Investment: 11.4%. This is compared to 9.1% in Asia, 8.9% in Latin America and the Caribbean.

### Why is Africa a good investment place?

Africa is an emerging market with a wealth of untapped resources, a growing consumer base, and a rising trend of innovation in technology. These factors, among others, make it an attractive destination for investors looking to diversify their portfolios and tap into new growth opportunities.

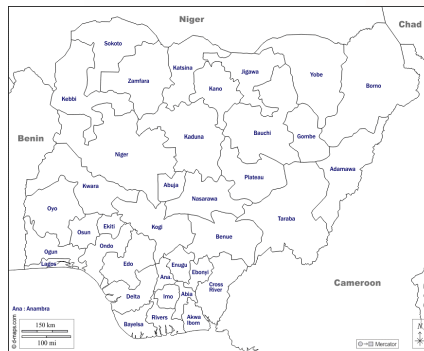
## Why Invest in Nigeria

The increasing attractiveness of Nigeria's investment climate and growing confidence in the economy.

### NIGERIAN ECONOMY

The increasing attractiveness of Nigeria's investment climate and the growing confidence in the economy was brought about largely by the pragmatic economic reform agenda being implemented since 1999. The reforms have resulted in transparency, accountability and openness in the way adoption businesses of liberal are transacted and market coupled oriented with reforms.

The private sector has been stimulated for increased participation while bureaucratic obstacles which hitherto hindered private sector participation and long term profitable business operations are being removed, resulting to growth in public private partnerships.



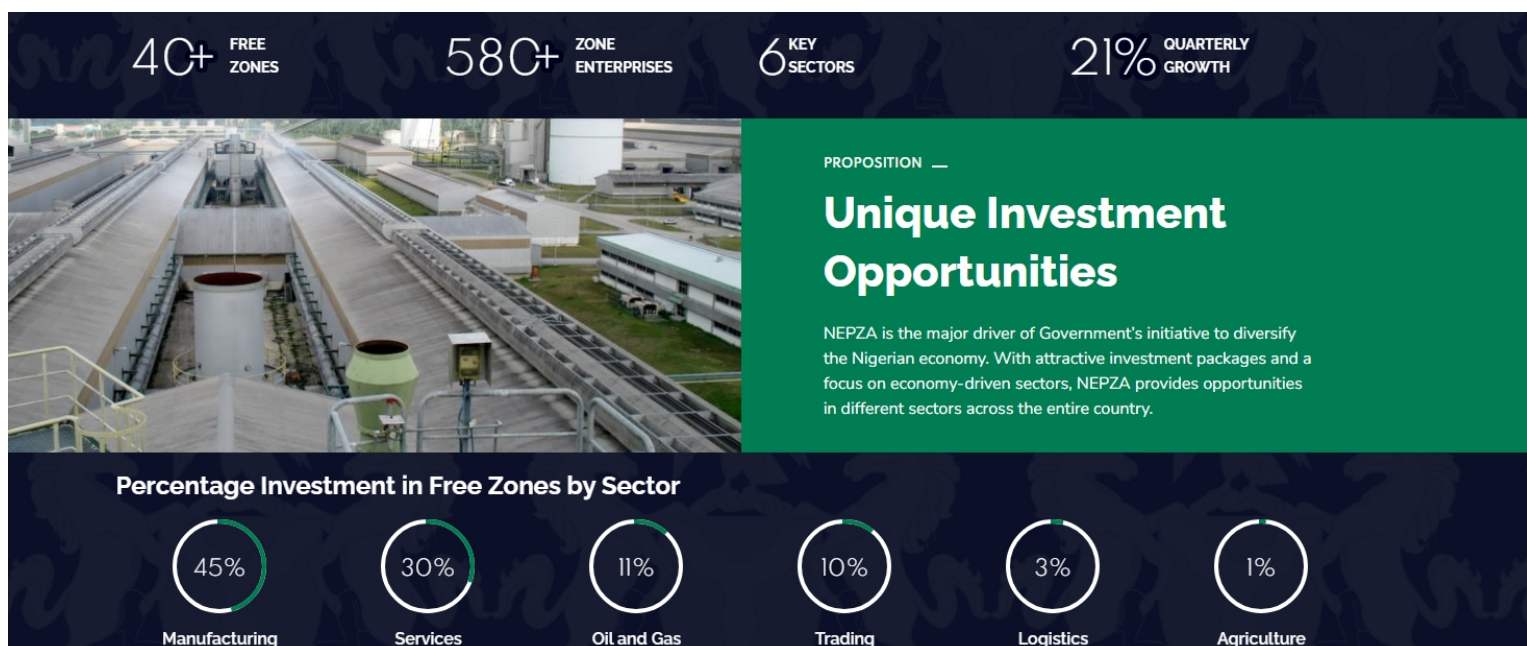
- Solid infrastructure network including highway road, railway, sea and air ports and gas pipelines.
- Access over 250mn potential consumers within the West African region and over 1bn consumers across the African continent.
- Modern and comfortable lifestyle with modern, world standard and secure estates as well as relaxation/recreation spots across the country.
- Modern healthcare and medical facilities equipped with state of the art equipment available and well-trained medical personnel.
- Academic institutions with international curriculum.
- Exciting tourism attractions, global hotel brands, modern shopping malls, restaurants with international cuisine, vibrant night life.

## Why Partner With NEPZA

NEPZA is charged with promoting and failitating local and international investment into licensed Free Zone.

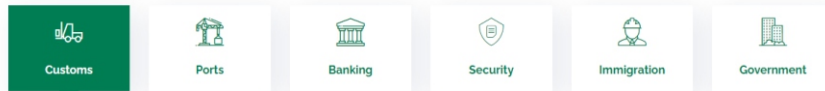
### Mandate

The overall objective for adoption of Free Zones in the country is to create an enabling environment aimed at enhancing economic growth and development of export oriented manufacturing in the non- oil sector of the economy, as well as the propagation of the Nigerian content policy in the oil & gas sector in order to diversify the country's economic base, attract Foreign Direct Investment (FDI), generate employment, increase foreign exchange earnings, enhance technology transfer, skill acquisition and upgrade as well as create backward linkages





## — COLLABORATION — Our [Key] Partners



### NIGERIA CUSTOMS SERVICE (NCS)

Our cordial working relationship with the Nigeria Customs Service helps in expediting easy market access for our investors by ensuring prompt importation of raw materials and exportation of finished products.

All of our Zones have officials of NCS available 24/7 to facilitate business activities.

## Our [Technical] Partners



## Available [Business] Incentives

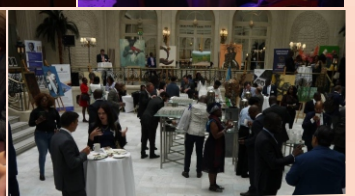
- **Duty-Free Import:** Duty-free import of raw materials, capital goods and other input for production.
- **100% Repatriation:** Businesses are allowed full repatriation of capital, profit and dividends.
- **Tax Holiday:** Complete tax holiday from all forms of taxes, rates and levies.
- **Immigration Waiver:** Enjoy immigration waiver on expatriate quota.
- **Market Access:** Permission to sell 100% of goods into domestic market.
- **Foreign Ownership:** 100% foreign ownership of investments.
- **Ease of Doing Business:** One-stop approvals for permits, operating license
- **Rent Free:** Rent free land during the first 6 months of construction for government zones.

## Attendee Demographics

- 100+ INDUSTRY SPEAKERS
- 19 EXHIBITING FREE TRADE- ZONE
- 2000+ ATTENDEES
- 200+ DECISION MAKERS
- 300+ COMPANIES

## Features

- KEYNOTE ADDRESSES
- BREAKOUT SESSIONS
- ROUNDTABLE DISCUSSIONS
- 1-2-1 NETWORKING
- EXHIBITION PAVILION
- AWARD/GALA NIGHT RECEPTION



## MEET OUR SPEAKERS



**Professor Adesoji Adesugba**  
MD/ CEO NEPZA  
DBA, MBA, MSc, BL, FCI Arb, FRSA



**Mr. John Uajumogu**  
The Special Adviser to the President  
on Industry, Trade and Investment,  
Nigeria.



**Sen. Tijani MFR,**  
The Managing Director/CEO  
of the Oil and Gas Free Zones  
(OGFZA)



**Mr. Du Ruogang**  
Chief Executive Officer,  
Lekki Port Lagos Free Trade Zone  
(LFTZ)



**Barrister Dele Oye,**  
President of The National Association  
of Chambers of Commerce, Industries,  
Mining, and Agriculture (NACCIMA)



**Mohan Vaswani**  
Chairman



**Haresh Aswani**  
Managing Director - Africa



**Navin Nahata**  
CEO For Infrastructure  
and Consumer Services,  
Tolaram



**Dinesh Rathi**  
CEO Lagos Free Zone



**Brig. Gen Michael Ndubisi (rtd)**  
Chairman, Delta State special  
Economic Zones  
(Koko/Kwale Free Trade zones)  
Warri North local government  
area of Delta State

## NEPZA KEY SECTORS, KEY PARTNERS MATCH-MAKING

- Manufacturing and Agriculture
- Government & Ports
- Trade and Services
- Banking and Security
- SON
- Consumer Protection Agency
- Oil & Gas and Logistics
- Customs and Immigration
- Other Agencies
- NAFDAC
- ZONAL AWARDS

## BENEFITS FOR NEPZA

- Enhanced awareness of business and investment opportunities within the free trade zones.
- Increased attraction of foreign direct investment into Nigeria's sectors.
- Improved understanding of government strategies and activities within the critical business sector.
- Elevates Nigeria Free Trade Zones to international prominence, making it a top investment destination, and gaining support from development partners and donors.
- Facilitates networking between Nigerian policy makers and global counterparts for mutual development.
- Provides an opportunity to showcase the immense potentials of Nigeria's free trade zones.
- Promotes the exploration of sustainable solutions to investment, management, planning, and socio-economic challenges within the economic zones.
- Speeds up the facilitation of even, rapid, and sustainable development in Nigeria.

## Event Benefits

1. **Networking and Innovation:** The event will bring together top merchants, oil & gas industries, government officials, stakeholders in the Free-Trade sector, and other players in the Trade and Commerce industry. This platform will facilitate connections and foster innovation, encouraging the generation of new ideas to address challenges within the industry.
2. **Exhibition of Trade Technology:** The event will feature exhibitions showcasing new Trade technology products, solutions, and processes. This provides an opportunity for attendees to stay updated on the latest advancements and developments in the field.



3. **Secure and Integrated Product Components:** The event will present a set of product components that are secure, integrated, and reusable. These components cover transactional banking, backend processes, and channel systems, potentially streamlining operations and improving efficiency for businesses.
4. **Understanding Retail Practices:** Attendees will gain a comprehensive understanding of good retail practices, which can aid in profit maximization. Learning about successful retail strategies and techniques can be valuable for businesses seeking to improve their performance.
5. **Tailored Offerings for Corporate Customers:** The event will offer tailored offerings for corporate customers across various aspects, including Trade Finance, Cash Management, and Inventory practices and procedures. These personalized solutions can better meet the specific needs of different businesses.
6. **Easy-to-Use Business Processes:** The event may present and discuss easy-to-use business processes. Streamlining processes can enhance productivity and effectiveness for companies in the Trade and Commerce industry.

Overall, this event aims to facilitate collaboration, knowledge sharing, and innovation, while also offering insights into new technologies and strategies to enhance the Trade and **Commerce industry's growth and efficiency.**

## WHY SPONSOR?

### MULTI-FOCUS MARKETING CAMPAIGN

In a constantly changing Industry, positioning your company at the forefront of the market provides your brand with an opportunity to further strengthen its position within the Industry. Our Sponsorship and Exhibition plans provide your organization with a world class marketing mix offering a seamless end to end journey to build brand equity and create valuable connections within the banking sectors and emerging markets..

Aligning our sponsor organization brands with **Africa Free -Trade Zones Exhibition & Conference** is a smart and effective way to engage global audiences and demonstrate expertise, with a line up of top government officials alongside seasoned entrepreneurs and leaders in the Trade and Commerce industry confirmed to speak at the event. **Africa Free -Trade Zones Exhibition & Conference** promises to attract attendees on an unparalleled level.



**SPONSORSHIP BENEFITS**

- Email- Targeting a database of 25,000+ key sector stakeholders drawn from various industries.
- Exhibition- Providing you with a rightly positioned booth to showcase your product offerings/solutions to industry stakeholders.
- Media Campaign- A carefully curated pre,on and post event media campaign targeting digital and physical media platforms.
- Branding- Embedding your brand logos and materials across our event showcase platforms.
- Thought Leadership- Strengthening your market position via carefully designed presentations /fireside chats during the event.

**SPONSORSHIP CATEGORIES****PLATINUM SPONSOR**

- One Keynote & 3 Panel Speaking Slot
- 10 free in-person attendee passes
- Key feature on Event Press Release Campaign
- 2 Page advert in Event Brochure
- Placement of Content in Delegate Bags & Chairs
- Physical Exhibition Booth (largest space)
- Company Video played 2 times during Event
- 4-customized email to 9000+ Database
- Branding of Registration Stop-Point-Booth with your Company Logo
- Post event marketing to Delegate Lists emails
- - 3 C-level Media Interviews on event day.

**\$50,000****GOLD SPONSOR**

- One keynote & 2 Panel Speaking Slot
- 7 free in-person attendee passes
- Comment on Event Press Release Campaign
- 1 Page advert in Event Brochure
- Placement of Content in Delegate Bags & Chairs
- Physical Exhibition Booth(second largest space)
- Company Video played once during Event
- 2-customized email to 9000+ Database
- 3 C-level Media Interviews on event day.
- Post event marketing to Delegate Lists emails

**\$35,000****SILVER SPONSOR**

- Silver sponsor logo placement across all collateral
- - 1 Panel Speaking Slot
- - 4 free in-person attendee passes
- - 1 Page advert in Event Brochure
- - Placement of Content in Delegate Bags & Chairs
- 2-customized email to 9000+ Database
- 2 C-level Media Interviews on event day.
- Exhibition booth

**\$20,000****BRONZE SPONSOR**

- Bronze sponsor logo placement across all Collateral.
- - 2 Panel Speaking Slot
- - 3 free in-person attendee passes
- - Half (1/2) Page advert in Event Brochure
- 1-customized email to 9000+ Database
- 1 C-level Media Interviews on event day.
- Exhibition booth

**\$10,000**



## ABOUT THE ORGANIZERS

**Foreign Investment Network (FIN)** is a UK based global consulting and publishing firm established in 2001 out of necessity to meet the investment need of promoting emerging economies in Africa. Other FIN duties are

- Exhibition • Training • Conferencing • Workshops • Media campaign
- Joint ventures • State government promotions • Fin Award

FIN is also the publisher of the foremost investment publication; **FIN Magazine** regularly published in **English, French and Chinese** which is circulated globally, targeting high net worth individuals, multinational corporation, international finance agencies and multilateral agencies.

**Some of the events FIN has hosted and organized are;**

- Business Leaders Forum, London, United Kingdom 2003
- International Trade and Investment Conference Sun City, South Africa 2004
- FIN Women Business Conference Washington DC, United State of America 2007
- Annual African Petroleum, Energy and Mining Forum, London, United Kingdom, 2005
- Annual Global Entrepreneurship Monitor GEM London 2007
- Africa Dubai International Business Conference Dubai 2009
- African Petroleum and Energy Forum China 2010
- Agrobusiness Forum India and Israel 2010
- Post Amnesty Investment Forum Port Harcourt Nigeria 2010
- Annual Petroleum Industry Award Vienna Austria 2013
- FIN Oil and Gas Forum London United Kingdom 2017
- Nigeria Banking Forum Washington DC 2017
- FIN Philanthropy and Award Ceremony 2020
- FIN Philanthropy and Award Ceremony 2021
- FIN Trade & Investment Forum, Burj Al Arab Hotel, Dubai UAE 2021
- FIN Cashless Africa Conference, Accra Ghana 2021
- FIN Mahabiz Business Summit, Dubai UAE 2022
- FIN Block Chain Conference, Dubai UAE 2022

As an independent company, we work flexibly and dedicate ourselves entirely to exceeding our client expectations. We are committed to quality and providing the highest level of service. We take pride in understanding the needs of both our clients and potential financing services, succeeding where others have failed by providing opportunities that offers solid potentials



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